

Modern Packaging

GENERAL INDEX and GUIDE

of articles, departments and subjects published in

VOLUME 43

January through December 1970

HOW TO USE THIS INDEX

The 1970 Index has been divided into two parts: Part I is an alphabetical listing of companies (both packagers and suppliers) and associations that received editorial coverage in Volume 43; Part II is divided into 14 areas of specific packaging interest.

To locate a specific article where the packager or supplier is known, turn to Part I. For general information on either a specific or broad area of packaging, locate the subject in Part II. The latter section has been divided into the following categories: Authors' Index; Awards; Design & Decorating; Education; Government; Machinery; Management; Marketing; Materials; Package Types; Product (end-use); Production Methods; Shows & Seminars, and Technical, Engineering & Research. Thus, to determine 1970 editorial coverage of milk packaging, the user of this Index would turn to Product (end-use), then to the Food Packaging Section of this category, and finally to the Dairy Packaging subhead.



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PART I

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Overprinter for form/fill/sealing hot-stamps variable data	Mar.	36	Debate between marketers and packagers over billboard graphics on multipacks	Mar.	27
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